

# Pioneer softek

Building business, on a click

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creative services



web application development



internet marketing



web maintenance



BI development



application development

## ABOUT US

Pioneer Softek is a Global company that is focused on providing high quality, efficient and cost effective web and rich media solutions and services to small and mid size businesses. Started in March 2009 with one person and 3 clients, we are a company with 10 employees and more than a 25 clients today.

## WHAT WE DO

Our development focus is on web application development (ASP.NET, PHP, Open Source Technologies), rich media development, Online (Search) marketing services, Social Networking, Video streaming & Flash/ActionScript development.

## WHY PIONEER SOFTEK

Cost effectiveness is the major advantage that we offer. We strive to achieve faster, more efficient and high quality project execution and with less cost than any other provider. In Pioneer Softek integrity, honesty, efficiency and great communication skills are assets.



## COMPREHENSIVE SERVICES PORTFOLIO

### Creative Services

- Website Design, CSS & XHTML
- Graphics & Logo Design
- Flash & Multimedia Presentations

### Web Maintenance Services

- Application Support & Maintenance
- System Admin Support

### Internet Marketing

- Search Engine Optimization
- Banner Advertising
- Bulk SMS Marketing

### Web Application Development

- Web 2.0 Design & Development
- Social Media & Networking
- Custom CMS Applications
- Flash/ActionScript Development

### Application Development

- Custom Software Development
- Product Development

### Business Intelligence

- Analytical Reporting (SSRS)
- BI Architecture Design

## TECHNOLOGY SKILLS

### Web Design/Development

- XHTML, CSS
- ASP.Net, VB.Net, C#, PHP
- AJAX, Flash, ActionScript

### Application Development

- .Net, Win Forms
- VB.Net, C#.Net

### Databases

- MS SQL, mySQL
- Oracle, XML

## DEVELOPMENT PROCESS

Pioneer Softek methodology provides a structured approach to our solutions. Logic and consistency are our strengths. We constantly mold our process accordingly to suit our client needs. With the best of our abilities, we strive to provide the best of our services to our clients.



## OUTSOURCE US

Our company Pioneer Softek is here to enable outsource avail topp notch IT services at unbeatable prices. Our talented resources can be engaged for any web-based to application development tasks ranging from creating websites and promoting them powerfully on the Web to developing and implementing high-tech web-based applications such as Content Management Systems, Social networking applications, E-commerce Applications, RIA's etc

### Outsourcing advantages to Pioneer Softek:

- ▶ Content Visibility in Indian & Middle East IT Market.
- ▶ Mutually benefiting Revenue Sharing Model.
- ▶ Radically Low Prices.
- ▶ Availability of Internationally Accepted Quality Professionals.
- ▶ Strict Adherence to Global Quality Standards.
- ▶ Smooth and Seamless Delivery Process.
- ▶ Time-zone Difference Working in Favour for Quicker Turn Around.
- ▶ Similar Cultural and Professional Working Conditions.

## CONTACT US

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